



YANMAR

FOR IMMEDIATE RELEASE

Investment in MEEQ Inc.

Osaka, Japan, May 16, 2024 - Yanmar Ventures Co., Ltd. (Head Office: Osaka; CEO/Managing Partner: Nobuyuki Oda) is pleased to announce its investment in MEEQ Inc. (Head Office: Shibuya, Tokyo; Representative Director/President: Ryuta Minemura; hereinafter referred to as MEEQ) through Yanmar Ventures II Investment Limited Partnership. MEEQ provides mobile communication lines and no-code IoT platform called “MEEQ” to IoT service providers and enterprises.

MEEQ, a startup founded by SONY Group, provides communication lines for the three major carriers through its IoT platform MEEQ, and also offers the “MEEQ Global SIM”, which can be used in more than 180 countries and regions, to support the realization of DX using IoT both domestically and internationally. With its mission to unlock the potential of business through its technology, MEEQ aims to be a technology company contributing to world-changing innovation.

With “A Sustainable Future” as our brand statement, the Yanmar Group aspires to create a sustainable society. Such aspirations include “an energy-saving society” and “a society where people can enjoy safe and plentiful food.” With this investment, we will explore future forms of collaboration with MEEQ and give back their results to society.

About MEEQ Inc.:

Company Name: MEEQ Inc.

Representative Director: Ryuta Minemura

Head Office: TOKYU REIT Shibuya R Building, 8F, 3-10-13 Shibuya, Shibuya-ku, Tokyo

Business Overview: Provision of IoT platforms using SIMs and support for operations / support for MVNO

URL: <https://www.meeq.com/>

About Yanmar Ventures II Investment Limited Partnership :

On February 16, 2024, Yanmar Ventures Co., Ltd. established the Yanmar Ventures II Investment Limited Partnership (“Fund II”), aiming to support the growth of startups that have innovative technologies, both in Japan and overseas, giving back their results to society, and furthermore, to

facilitate collaboration with partners. Fund II will invest in startups that have leading-edge technologies, focusing on areas that aim to realize the Yanmar Group's mission, such as sustainable food production and energy conversion. By providing management support and facilitating strategic alliances with LP partners, we will continue to seek and implement co-creation for startups with all our networks, thereby delivering social impacts and enriching people's lives for all our tomorrows.

For more information, visit us at : <https://www.yanmar.com/global/yvs>.

RELEASE PRODUCED FOR: Yanmar Ventures Co., Ltd.

EDITORIAL NOTE: All registered trade names and trademarks are recognized and respected.

All information contained herein is valid at the time of publication and may differ from the most recently available information.

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