



December 14, 2023 Yanmar Marine International

## Why Repowering Matters: Reap the Benefits of Replacing your Yanmar Engine

(December 14, 2023) – With the boating season winding down for many and winterization looming, now is the perfect time for boaters to invest in repowering their vessels to ensure a smooth on the water experience ready for the next boating season. YANMAR Marine International (YMI) is encouraging boaters worldwide to consider engine repowering as an essential step towards enhanced performance, fuel efficiency, and environmental sustainability. As boats age, their engines can become less reliable, less powerful and fuel inefficient. Maintenance costs and downtime increases reducing the enjoyment connected to boat ownership. Engine repowering is the process of replacing older engines with new, advanced models, providing several significant benefits:

- Improved Performance: Modern engines offer superior power, acceleration, and maneuverability, enhancing the overall boating experience.
- Increased Fuel Efficiency: Repowering with newer, energy-efficient engines can significantly reduce fuel consumption, saving boaters money in the long run.
- Environmental Responsibility: Newer engines adhere to stringent emission standards, contributing to cleaner air and a healthier marine environment.

YANMAR remains at the forefront of marine engine technology, constantly innovating to deliver reliable and efficient solutions. With their global reputation for manufacturing high-quality, durable marine engines, YANMAR is also committed to environmental sustainability, producing engines that meet or exceed the most stringent emission standards and those approved for use with more eco-friendly alternative fuels such as HVO.

YANMAR Marine International offers a trusted and comprehensive engine repowering service, ensuring a seamless transition from older engines to the latest, state-of-the-art models. Boaters can choose from a wide range of YANMAR engines, tailored to meet specific vessel requirements.

Commenting on the importance of Engine Repowering, Floris Lettinga at YANMAR Marine International, said: "At YANMAR, we believe that now is the ideal time for many boaters to consider engine repowering. Upgrading to our advanced engines not only enhances the performance of their vessels but also contributes to a cleaner and more sustainable marine environment.

We are dedicated to providing boaters with reliable, fuel-efficient, and eco-friendly solutions, ensuring they enjoy the pleasures of time on the water while minimizing their environmental footprint and reducing downtime taken up by trying to maintain older, less efficient engines."

Boaters interested in enhancing their vessel's performance and environmental impact can find out more from <a href="https://www.yanmar.com/marine/service/repower/">https://www.yanmar.com/marine/service/repower/</a> where you can also find a list of qualified and certified YANMAR Dealers.

## **About YANMAR Marine International**

YANMAR Marine International (YMI) is driven to create innovative, environmentally responsible marine propulsion solutions through the exploration and progression of advanced technologies. With sustainability at its heart, the YMI mission is to meet the evolving needs of its customers as a trusted partner, supplying cutting-edge products and systems which enhance our customer's experiences.

The sustainable solutions from YMI are built to help customers take the next step on their journey to minimize their CO2 footprint, while fulfilling their appetite for life-affirming adventure on the water and requirements for onboard comfort. YMI continues to grow its network of service centers worldwide, providing quick and reliable support in over 130 countries.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations. With its beginnings in Osaka, Japan in 1912, YANMAR is driven by its founding mission to benefit mankind and by a pioneering spirit for world-leading technology across seven business domains on land and at sea.

YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as an engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

## Inquiries

Michele Durkin, Global Marketing Manager Global Marketing Marine Department YANMAR Marine International B.V.

Email: michele\_durkin@yanmar.com

Tel: +31 36 2050146