



**YANMAR**

News Release

October 26, 2023

Yanmar America Corporation

## Yanmar America Empowers Will Coleman Equestrian for Equestrian Excellence



Yanmar America sponsors Will Coleman Equestrian in support of equestrian excellence.

Ocala, FL (October 26, 2023) – Yanmar America is delighted to announce its partnership with Will Coleman Equestrian (WCE), a name synonymous with equestrian excellence. Located on the picturesque Okonokos Farm in Ocala, FL, Will Coleman Equestrian's facility spans 50 acres, serving as an ideal year-round training and conditioning ground for horses.

Will Coleman Equestrian's facilities feature a range of amenities, including 26 spacious stalls, Wordley Martin Footing state-of-the-art riding surfaces, two international arenas, a round pen, pristine turf areas, and a full cross-country schooling field. To add excitement to the mix, the facility hosts regular schooling shows from January to March, captivating equestrian enthusiasts.

Yanmar America's commitment to this partnership is evident in their provision of essential equipment, including multiple tractors, attachments and UTVs. The superior quality

Yanmar equipment will efficiently maintain WCE's state-of-the-art facilities.

Will Coleman, renowned in the equestrian world for his achievements and expertise, expressed his enthusiasm for this collaboration: "We are thrilled to announce our partnership with the Rural Lifestyle Division of Yanmar America. In a professional horse operation like ours, we trust Yanmar equipment to help us accomplish our work and property management needs."

"Our collaboration with Will Coleman Equestrian represents Yanmar America's continued support for the equestrian community and our shared commitment to excellence," said Jon Richardson, Director of the Rural Lifestyle Division at Yanmar America. "We look forward to witnessing the continued success of Will Coleman and his team in the world of eventing."

Yanmar America proudly supports Will Coleman Equestrian, and this partnership is a testament to their shared dedication to excellence and commitment to the equestrian world.

### **About Will Coleman Equestrian**

With a career that has spanned over two decades, Will Coleman is no stranger to the highest levels of eventing. He's earned numerous accolades, including representing the United States at the 2022 FEI World Championships, where the team secured a silver medal, marking the first team medal for the United States in 20 years.

A former NAYRC Gold medalist and the only American to have won the Bramham European Under-25 CCI4\* Championships in the UK at the age of 20, Will Coleman's remarkable feats in eventing continue to captivate the equestrian world. His unwavering pursuit of excellence and representing his country at major championships has solidified his place among the elite in the equestrian community.

### **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit [yanmar.com/us](https://yanmar.com/us).

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

### **Inquiries**

---

Corporate Marketing, Yanmar America Corporation

[yanmarmarketing-ya@yanmar.com](mailto:yanmarmarketing-ya@yanmar.com)