



**YANMAR**

News Release

October 13, 2023

Yanmar America Corporation

## Yanmar America Showcases Cutting-Edge SM Series Tractor at Equipment Expo 2023



Discover Unmatched Durability and Convenience with the Yanmar SM240 Tractor at Equipment Expo 2023.

**Yanmar America is at Equipment Expo Booth 1230 and Demonstration Area 7632D**  
Louisville, KY (October 13, 2023) – Yanmar America is set to impress at Equipment Expo 2023 in Louisville, Kentucky, from October 17 to 20 with its all-new SM series tractor. This compact utility tractor is ideal for properties ranging from 10 to 50 acres, making it a versatile workhorse for rural landowners.

The SM240 is a tractor that exceeds industry standards, promising an exceptional difference in your tractor experience. Meticulously crafted, it draws inspiration from Yanmar's legendary engines, ensuring extraordinary durability and reliability in every

task.

The SM240 boasts a host of convenient features, from a foldable ROPS for added safety to a joystick-operated front-end loader for enhanced land-working experiences. Advanced technology ensures precise control and stable movement, while the ergonomic operator station sets a new standard in style and comfort.

“The SM240 exemplifies Yanmar's heritage of reliability and innovation, setting a new standard in tractor performance with its advanced features,” said Jon Richardson, Director, Yanmar America Rural Lifestyle Division. “It is the ultimate choice for landowners seeking extraordinary durability and convenience.”

With a powerful Yanmar engine under the hood, the SM240 is more than capable of tackling heavy loads and hard work with various implements. If you're attending Equipment Expo 2023, don't miss the chance to see the SM series tractor at the Yanmar America booth #1230.

### **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit [yanmar.com/us](https://yanmar.com/us).

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

### **Inquiries**

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