



**YANMAR**

News Release

September 12, 2023

Yanmar America Corporation

## Yanmar America Sponsors The Fork at Tryon International



Yanmar America will sponsor The Fork at Tryon International equestrian event. (Photo ©Shannon Brinkman Photography)

Mill Spring, NC (September 12, 2023) – Yanmar America is delighted to be the presenting sponsor of The Fork at Tryon International presented by Yanmar America. The Fork at Tryon International is an international class equestrian competition featuring a range of dressage, show jumping and cross-country events. The competition will be held at the Tryon International Equestrian Center, September 14 to 17. The event signifies Yanmar America's continuing support of the International Federation of Equestrian Sports' (FEI) 2023 calendar and its commitment to the equestrian community.

A leading manufacturer of tractors, UTVs and industrial equipment for rural communities, Yanmar America will provide its powerful and reliable Bull and Longhorn UTVs for use during the competition week. Yanmar's UTVs will help transport officials and spectators between the

three areas of the competition. Yanmar America will also display its hard-working SA series and YM series tractors at the event.

"We are proud to support The Fork at Tryon International presented by Yanmar America," said Jon Richardson, Director, Yanmar America Rural Lifestyle Division. "This partnership underscores our dedication to both quality equipment and equestrian excellence. We look forward to an exciting event and the opportunity to showcase our versatile UTVs in action."

Said Lynn Penny Director of Business Development, Tryon International: "We're thrilled to have Yanmar America as our naming sponsor for The Fork at Tryon International. Their dedication to quality and performance perfectly complements our equestrian community's values. With their support, we're ready to make this competition a memorable experience for all involved."

### **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit [yanmar.com/us](http://yanmar.com/us).

### **About Tryon International Equestrian Center (Tryon International)**

Tryon International is the ultimate destination for all who love horses, outdoor living, and an active lifestyle. The 1,600 acre complex offers first-class facilities for equestrian events of all levels and disciplines, located in the Blue Ridge Foothills of Mill Spring, NC. Diverse onsite restaurants, a variety of shops, relaxing lodging getaways, family entertainment, and more make Tryon International an ideal destination, any time of year. For more information, please visit [www.Tryon.com/allevnts](http://www.Tryon.com/allevnts).

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

### **Inquiries**

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