FOR IMMEDIATE RELEASE

**Veratron wins European Supplier of the Year 2022**

Almere, 9th June - In the annual review of supplier performance, Veratron AG has been awarded European Supplier of the Year 2022. Veratron is a supplier of vehicle instrumentation located in Rüthi, Switzerland. The company delivers to Yanmar Europe displays and sensors which are sold with and assembled into Yanmar marine recreational engines.

## Outstanding Performance

James Forrester, Procurement Manager of Yanmar Europe, comments: “2022 was another difficult year for procurement, with strong pressures on cost coming from materials, energy and the labour market, as well as chronic shortages of electronic components. Despite this challenging backdrop, Veratron managed to maintain excellent delivery performance. Moreover, the support for new Yanmar development projects has been outstanding.”

**Customer Recognition**

Veratron is proud to be this year’s winner. “For us, being the best in class for marine electronics is not only an achievement, but it is the result of our team's hard work.”, says Martin Ebneter, CTO and President.

“Yanmar and Veratron share common goals: customer satisfaction and uncompromising quality. I am confident that together we can achieve ambitious results.”, says Alessandro Rizzo, Head of Sales.

**Annual Supplier Evaluation and Award**

Annual supplier evaluation and feedback is an essential part of maintaining and improving Yanmar’s high standards. Yanmar Europe works with more than 200 external vendors of parts and components. Each spring Yanmar evaluates the Top 25 suppliers by order value for the previous calendar year.

The final score is based on criteria for quality, cost, delivery, technical expertise and general management topics. The vendor with the highest score is awarded “Supplier of the Year” and invited to receive their trophy during a short ceremony at Yanmar Europe headquarters in Almere, Netherlands.

**About Yanmar**

With beginnings in Osaka, Japan, in 1912, Yanmar was the first ever to succeed in making a compact diesel engine of a practical size in 1933. A pioneer in diesel engine technology, Yanmar is a global innovator in a wide range of industrial equipment, from small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine, to machine tools, and components — Yanmar’s global business operations span seven domains. On land, at sea, and in the city, Yanmar provides advanced solutions to the challenges customers face, towards realizing A Sustainable Future.

**About Veratron**

Veratron is a high-tech company located in the centre of Europe that, with 50 years of know-how, supplies the market with high-end vehicle electronics. Its strength lies in its competence in providing high-value solutions from the first sketches to the final product in a short timeframe.

For more information, visit us at [https://www.Yanmar.com/eu/About-Us/](https://www.yanmar.com/eu/About-Us/).

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