



**YANMAR**

News Release

February 17, 2023

Yanmar America Corporation

## Yanmar America Sponsors 10th Annual Carolina International Equestrian Event



Yanmar America will sponsor the CCI4\*-S division at the 10th Annual Carolina International CCI and Horse Trial.

Raeford, NC (February 17) – Yanmar America is delighted to be a Gold Medal Sponsor of the CCI4\*-S division at the 10th Annual Carolina International CCI and Horse Trial, an equestrian competition held at the Carolina Horse Park March 16<sup>th</sup> to 19<sup>th</sup>. Yanmar America’s support of the first CCI4\*-S event for the year, marks an impressive start to the International Federation of Equestrian Sports’ (FEI) 2023 calendar and provides horses and riders with an important event to start the season.

A leading manufacturer of tractors, UTVs and industrial equipment for rural communities, Yanmar America, as the official utility vehicle of the Carolina Horse Park, will provide two of its UTVs for use by the course emergency medical technicians (EMT), and will also display its tractors at the event.

“We are looking forward to working with the Carolina International to support this exciting event for the equine community,” said Jon Richardson, Director, Rural Lifestyle Division,

Yanmar America. “Yanmar America has long supported bringing people together in the shared excitement of sports and is working to develop future generations through sports sponsorships.”

“We are excited to welcome Yanmar America as the CCI4\*-S sponsor for the Carolina International,” said Shannon Habenicht, Director of Development and Communications at the Carolina Horse Park. “Our EMTs will have reliable Yanmar equipment to provide support for the competitors, and visitors will get to see these distinctive red Yanmar tractors on display during the event.”

### **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit [yanmar.com/us](http://yanmar.com/us).

### **About The Carolina Horse Park**

The Carolina Horse Park (CHP) Foundation was established to create and support a 360-acre, nationally recognized premier equine competition venue and land preserve located in Hoke County, NC. Founded in 1998 as a 501 (c)(3) not-for-profit organization by equestrian enthusiasts, CHP is dedicated to the preservation of open space for equestrian events, as well as educational and recreational purposes.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

### **Inquiries**

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