



**News Release** 

December 15, 2022 Yanmar America Corporation

## Yanmar America Sponsors GetMyBoat Sailing Team



Yanmar America has sponsored the GetMyBoat Joyride sailing team.

Adairsville, GA (December 15, 2022) – Yanmar America Corporation has announced that it will sponsor GetMyBoat's Joyride sailboat racing team for the 2023–2024 sailing season.

GetMyBoat, the world's largest boat rental and water experience marketplace, and Yanmar, a global company with more than 110 years of history of delivering innovative solutions for customers, share a passion for the ocean and GetMyBoat's mission of improving accessibility to boating and water experiences sits well with Yanmar's own dedication to sharing the delight of the sea in an exciting life filled with rich and fulfilling experiences.

Yanmar has long supported the world's mariners with high-performance marine engines and drive systems of superior quality and looks to deepen its understanding of recreational marine activities through its association with the Joyride racing team.

With a goal to invigorate and enliven the world of sailing, Yanmar's support of the Joyride racing team is part of a long history of involvement in sailing to that includes America's Cup campaigns, where high performance Yanmar marine diesel engines have powered both team chase boats and America's Cup support vessels, youth foiling, and wakeboarding. Yanmar's own professional sailing team, YANMAR Racing, also competes in races all around the world in the prestigious Dragon Class.

The Joyride racing team is led by GetMyBoat's own Vice President of Sales Doug Bird, whose goal is to make racing high performance sailing boats more accessible. "The Melges 32 is a great platform for our mission; it is incredibly fun, fast, and competitive, allowing sailors of any ability to experience high-performance sailing. The team represents an opportunity for people looking to take a step forward in their racing & do so whilst having fun." This past season, he and the team won the CCV PHRF A - Boat of the year, as well as multiple other trophies.

While both companies pursue excellence in the world of sailing, neither has limited their efforts to a focus solely on sports. Both independently and as partners, Yanmar and GetMyBoat are increasing the access to boating experiences worldwide, while working for the preservation and enjoyment of marine environments for future generations.

## **About Yanmar America Corporation**

Yanmar America Corporation, located in Adairsville, GA, is the regional headquarters of Yanmar Holdings Co., Ltd. a global company based in Osaka, Japan. Yanmar was established in 1912, and in 1933 became the world's first manufacturer to develop a practical small diesel engine. Today, Yanmar is a recognized leader in the design and manufacturing of advanced performance diesel engines and diesel-powered equipment, as well as gas engine-based energy systems. Yanmar America Corporation is located at 101 International Parkway, Adairsville, GA 30103. For more information, please visit vanmar.com/us.

Note: Information contained in the news release is valid at the time of publication and may differ from the most recently available information.

## Inquiries

Corporate Marketing
Yanmar America Corporation

email: yanmarmarketing-ya@yanmar.com